



**MEDIA KIT**

**2025**

**CHRISTOPHER CUMBY**

**BUSINESS COACH**

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## ABOUT

Christopher Cumby is a nationally recognized Business Development Expert, Sales Pro, Speaker, Author, and Podcast & Radio Host serving corporations and independent business owners and entrepreneurs.



## PODCAST-RADIO HOST

As a former Radio Show Host on Florida Man Radio 103.1FM in Fort Walton Beach Florida, Christopher brought his practical knowledge to his talk show, "ON THE MOVE" every Saturday morning to help you win the day, every day!

Now he is truly "ON THE MOVE" with his new high-tech mobile podcasting studio!

## RESULTS & STATISTICS

### ORGANIC GROWTH



NUMBER  
OF  
DOWNLOADS

500K



NUMBER OF  
BOOKS SOLD

12K



PERSONAL  
SALES

\$700M



NUMBER OF  
FOLLOWERS

150K



# SPEAKER

## Motivational Speaker

I understand it could be a challenge to find the right speaker for your event! That is why I will fit right in... I focus on the most important part of any business, its core, "Sales and Marketing."

Not just the traditional sense; I focus on motivating and bringing together the entire organization through HARMONIOUS alignment!

### Some of my Speaking Topics:

**"THE GAMIFICATION OF MONEY MAKING IN YOUR BUSINESS!"** – Gamification to selling that brings out the competitive spirit of salespeople that help them level up their skill-set and show up with a positive mindset!

**"HOW YOUR ATTITUDE ATTRACTS MORE SALES & MORE IN YOUR LIFE..."** There are four very important aspects of building a strong foundation to success and mastering them are crucial to withstand what life throws at you along the way.

**"THE WINNER'S MINDSET"** how you think we literally elevate your success when you are determined to level up your life, business or career!

**"THE REAL ABCs OF SELLING- ALWAYS BE CARING"** – Survival Skills for the Front-Line Sales Team and Level the playing field to give your clients what they want when they want it, and most importantly, how they want it. When sales are down it creates a challenge – find out how to engage the team and improve their morale to combat the slump.



# COACH

## Let's **TURBO** charge your business!

Every entrepreneur and business professional needs a little help to bring their business and life to a new level.

### **Struggling to Boost Your Sales & Revenue?**

Most Business Owners & Entrepreneurs feel overwhelmed by business stress and financial pressures. I am a Business Coach with proven strategies to increase revenue and business performance!

I will help you get UNSTUCK!



**FROM STUCK TO**

**SUCCESS**





# AUTHOR

"Success is very much like a house: with a strong foundation, you can construct the home of your dreams.

Lay the proper groundwork and anything is possible. The same is possible in your quest for success."

Have you ever dreamed of achieving more with your life? The Success Playbook is an inspiring guide to creating a life of abundance, fulfillment, and success. Through practical applications and thought exercises, you'll gain the knowledge and confidence necessary to pursue your dreams.

Includes lessons such as:

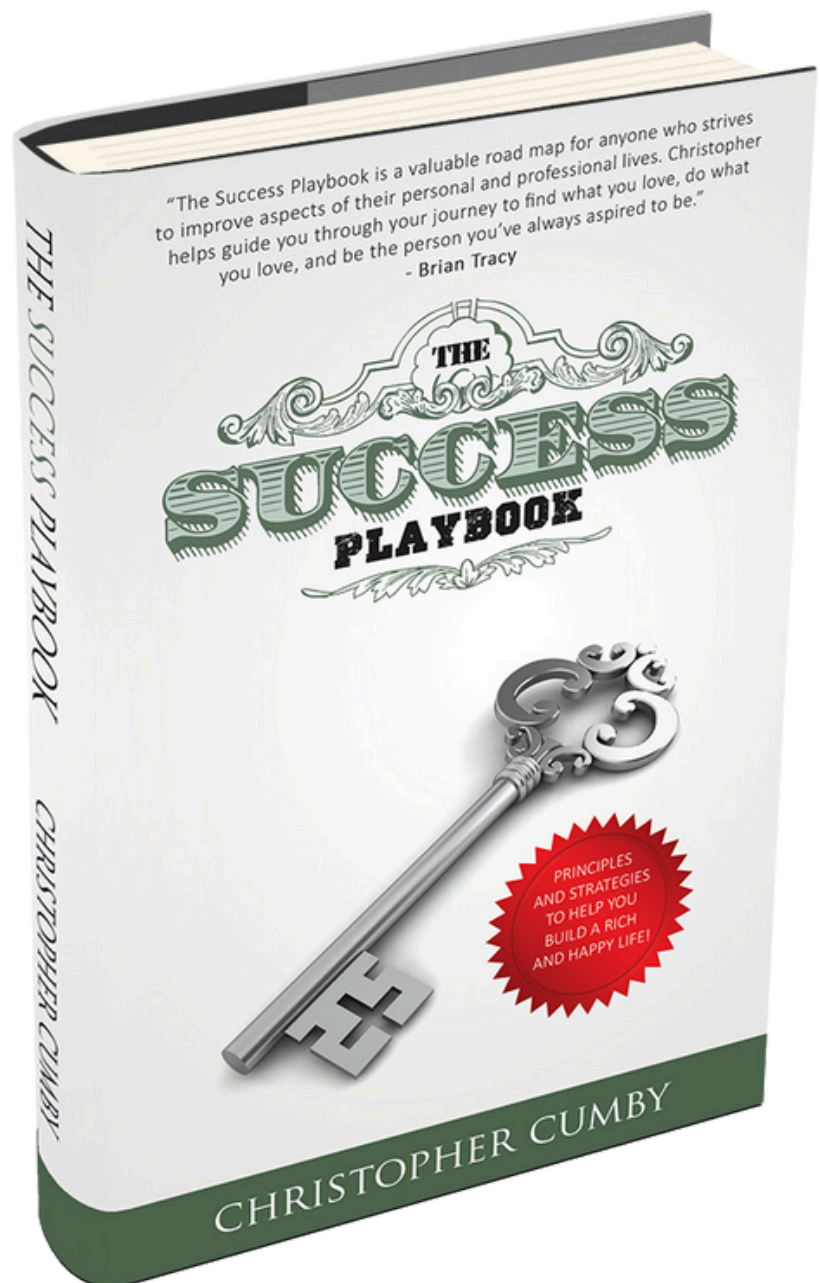
- The Four Pillars of Success
- The Power of Journaling
- The Who A.R.E. You? Principle
- The Five Cs
- The Decision-Making Formula

*"The Success Playbook is a valuable road map for anyone who strives to improve aspects of their personal and professional lives. Christopher helps guide you through your journey to find what you love, do what you love, and be the person you've always aspired to be."*



Brian Tracy

International Speaker, Best Selling Author



# COMPANY & BRANDS



[www.ChristopherCumby.com](http://www.ChristopherCumby.com)

[www.SuccessPlaybooMarketing.com](http://www.SuccessPlaybooMarketing.com)